From the author of The Balance Project comes a dual-timeline narrative featuring a 1949 Miss Subways contestant and a modern-day advertising executive whose careers and lives intersect.

In 1949, dutiful and ambitious Charlotte’s dream of a career in advertising is shattered when her father demands she help out with the family business. Meanwhile, Charlotte is swept into the glamorous world of the Miss Subways beauty contest, which promises irresistible opportunities with its Park Avenue luster and local fame status. But when her new friend—the intriguing and gorgeous fellow-participant Rose—does something unforgivable, Charlotte must make a heart-wrenching decision that will change the lives of those around her forever.

Nearly 70 years later, outspoken advertising executive Olivia is pitching the NYC subways account in a last-ditch effort to save her job at an advertising agency. When the charismatic boss she’s secretly in love with pits her against her misogynistic nemesis, Olivia’s urgent search for the winning strategy leads her to the historic Miss Subways campaign. As the pitch date closes in on her, Olivia finds herself dealing with a broken heart, an unlikely new love interest, and an unexpected personal connection to Miss Subways that could save her job—and her future.

The Subway Girls is the charming story of two strong women, a generation apart, who find themselves up against the same eternal struggle to find an impossible balance between love, happiness, and ambition.
SUSIE ORMAN SCHNALL HAS BEEN FEATURED IN

- InStyle: Best of Summer Books
- USA TODAY: Interview with Susie Orman Schnall on the release of *The Subway Girls*
- GLAMOUR: How Marriage Changes Over Time
- SELF: Mother’s Day Gifts She’ll Love
- Us Weekly: US Weekly’s Summer Musts
- BAZAAR: The Subway Girls of Decades Past
- redbook: 10 of Your Favorite Authors Share Sweet Mother’s Day Plans
- REFINERY29: Best Beach Reads of 2018 and Best of Summer Books
- Parade: Hottest Summer Reads
- POPSUGAR: Summer’s Hottest New Book For Every Type of Reader
- BUSTLE: 13 New Historical Fiction Books To Read If You Want To Escape 2018 For A Little While
- BRIT + CO: 10 Hottest Books of 2018 for your TBR Pile
- Ms. Career Girl: Best Summer Beach Reads
- LEVO: 11 Books by Women You Must Read This Summer
- Hypable: Summer 2018 Book Releases You Need to Know
- Working Mother: Hot New Summer Beach Reads
- LIT HUB: Best Summer Books of 2018
- BookBub: 24 Great Historical Fiction Books Coming Out This Summer
- PureWow: Best Summer Beach Reads
- FOX 5 New York: *The Subway Girls* at Ellen’s Stardust Diner

Susie Orman Schnall and her books have also appeared in The Huffington Post, The Knot, The Nest, The Bump, The Jenny McCarthy Radio Show, Mind Body Green, and more.
“Schnall debuts with an inspiring, feminist, timely story of two women, 70 years apart, who both fight for the right to have a career, independence and love. This enjoyable, poignant tale will certainly resonate with readers of any generation.”

-- RT Reviews

“The Subway Girls is a joyous romp through New York City, with a magnetic cast of characters you’ll root for from page one. Dazzling and delicious.”

—Fiona Davis, bestselling author of *The Address* and *The Dollhouse*

“The Subway Girls is an enchanting story of two women separated by decades, and brought together by fate. Olivia and Charlotte are two of the most lovable literary heroines I’ve met in ages, I was rooting for both of them from the first page to the last. A charming, thoughtful story that illuminates how much has changed for women over the past few generations, and how much has not.”

—Andrea Dunlop, author of *Losing the Light* and *She Regrets Nothing*

“A charming, inspiring tale, crossing two generations of ambitious young women, striving against the odds to make their mark, find happiness—and figure out, decades apart, if it’s ever possible to do both.”

—Nicola Kraus, co-author of the #1 *New York Times* bestseller *The Nanny Diaries*

“Susie Orman Schnall seamlessly moves between the present and past, weaving together the stories of two different women facing the timeless decisions of love, career, and happiness.”

—Orly Konig-Lopez, author of *The Distance Home*

“Schnall has written a book that is smart and timely...Feels perfect for fans of Beatriz Williams and Liza Klaussmann.”

—Taylor Jenkins Reid, acclaimed author of *The Seven Husbands of Evelyn Hugo*

“A fast-paced, clever novel filled with romantic possibilities, high-stakes decisions, and harsh realities. Perfect for fans of Fiona Davis’s *The Dollhouse*, this engrossing tale highlights the role that ambition, sexism, and true love will forever play in women’s lives.”

—Amy Poeppel, author of *Small Admissions*

“The Subway Girls is as empowering as it is eye-opening. Whether you’ve known about the Miss Subways contest for years or are just hearing about it for the first time, if you enjoy well-written stories of love, sacrifice, and highly driven women, you’ll want to pick up a copy of this beautiful novel.”

-- Hypable
THE SUBWAY GIRLS ON THE SUBWAYS CAMPAIGN
THE SUBWAY GIRLS

EVENTS WITH AUTHOR SUSIE ORMAN SCHNALL

For more information, please visit susieschnall.com/events.

July 10: Rye, NY
In conversation with Annabel Monaghan
Rye Library

July 11: New York, NY
In conversation with Fiona Davis
Bryant Park Reading Room

July 12: Westport, CT
Kerri Rosenthal Concept Shop

July 17: New York, NY
Miss Subways Reunion
Ellen’s Stardust Diner

July 26: Brooklyn, NY
In conversation with Carola Lovering
Books are Magic Bookstore

July 27: Washington, DC
In conversation with Michele Campbell
and Kelli Clare
Politics & Prose Bookstore

August 2: Encino, CA
In conversation with Allison Winn
Scotch
Private Event

August 3: West Hollywood, CA
In conversation with Taylor Jenkins Reid
Book Soup Bookstore

August 18: Carlsbad, CA
In conversation with Liz Fenton
Adventures by the Book at Ignite Bistro

September 20: Nashville, TN
Signing event hosted by
Parnassus Books

September 25: Atlanta, GA
In conversation with Jesse Itzler
Hosted by Sara Blakely at SPANX
September 27: Scarsdale, NY
In conversation with Jacqueline Friedland and Amy Blumenfeld
Scarsdale JCC

October 14: Doylestown PA
Bucks County Book Festival
Hamilton Street Lot

October 16: Houston, TX
In conversation with Amy Poeppel
Thoughts from a Page Book Club

October 23: Delray Beach, FL
Fashion and Fiction
Periwinkle Boutique

November 8: Miami, FL
Alper JCC Women’s Day Luncheon
Coral Gables Country Club

November 12: Houston, TX
Jewish Book & Arts Festival
Evelyn Rubenstein JCC

November 14: Atlanta, GA
Book Festival
Marcus JCC

November 18: Larchmont, NY
Book Talk
Larchmont Public Library

December 2: Staten Island, NY
Book Talk
Hillel of Staten Island

December 6: Long Island, NY
Author Breakfast
Sid Jacobson JCC

December 7: White Plains, NY
JCC Midwestchester Books on Tour
Temple Israel Center

December 14: Larchmont, NY
The Woman’s Club of Larchmont’s Book and Author Luncheon
Orienta Beach Club

January 22: Wynnewood, PA
Sisterhood Brunch
Main Line Reform Temple

March 24: Tenafly, NJ
Sunday of Strong Women
Kaplen JCC on the Palisades

April 2: Boca Raton, FL
A Literary Afternoon
Levis JCC Sandler Center

May 14: West Hartford, CT
Jewish Book Festival
Mandell JCC

May 18: Sleepy Hollow, NY
Sleepy Hollow Literary Festival

Events are still being added. Most updated list here.
Susie Orman Schnall is the author of three novels: Her thought-provoking debut, ON GRACE, is about turning 40. THE BALANCE PROJECT is about work-life balance and was inspired by The Balance Project interview series she started in 2014. And her latest book, THE SUBWAY GIRLS, which is historical fiction about the fascinating Miss Subways advertising program, has appeared on numerous Best Books of the Summer lists in outlets such as In Style, Parade, Refinery29, BookBub, Working Mother, and more.

Susie’s writing has appeared in publications including The New York Times, Harper’s Bazaar, HuffPost, POPSUGAR, Writer’s Digest, BookTrib, and Glamour. She is also a frequent speaker at women’s groups, corporations, and book clubs about her novels and work-life balance. She lives in New York with her husband and their three teenage sons.

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